

Portage County Literacy Council  
**Strategic Plan and Directions**

**Vision:** Every Portage County Adult is Literate

**Mission:** To help Portage County Adults develop basic math and English literacy skills necessary to achieve economic self-sufficiency and community integration.

**Our Guiding Principles and Core Values**

We believe that:

- Everyone has the capability to learn.
- Our county-wide network of dedicated volunteers is the lifeblood of our work.
- Providing hope, making a difference—one person at a time—is the basis of what we do.
- Providing the educational tools for self-sufficiency and relevant support network empowers learners to effect change in their lives and community.
- Our work will be accomplished in a respectful, non-discriminatory and confidential manner.
- Our programs and services should be well researched and cutting edge.
- The mutual process of teaching and learning is strengthened by the passion for literacy; the joy of reading, an increased cooperative cultural understanding, and mutual advocacy.

**Grand Strategies**

1. Assure literacy services to every adult learner in need in Portage County.
2. Create an organization-supporting strategic reserve fund by 2015.

**Strategic Goals 2011-20112**

- A. Implement more consistent outcome-based educational programming and the accompanying reporting system.
- B. To passionately advocate and increase public awareness and support for a literate Portage County
- C. To be a high-performing, well-managed organization - with a strong infrastructure.
- D. To increase cooperative, collaborative efforts on behalf of Portage County Literacy Council Learners.